



The Corporation of the Township of Seguin

Business Association

Draft Minutes of Thursday, July 4th, 2024

A meeting of the Township of Seguin Business Association was held July 4th, 2024 at the Township of Seguin Council Chambers and by Electronic Participants.

The following Members were present:

- Susanne Powell, Chair (Council Chambers)
- Michelle Berry (Council Chambers)
- Darrin O'Brien (Council Chambers)
- Andrew Ryeland (videoconference)
- Councillor Ted Collins (videoconference)
- Mayor Ann MacDiarmid (Council Chambers)

Staff present:

- Donna McLeod (Council Chambers)
- Dominique O'Brien (Council Chambers)

Regrets were received from:

- Dale Einarson
- Mike MacMillan
- Laurie McDonald

Resolution No. 2024-027

Moved by: Michelle Berry

Seconded by: Ann MacDiarmid

"THAT we do convene this Regular Meeting of the Township of Seguin Business Association at 9:45 am and approve the Agenda as circulated."

CARRIED

Approval of Agenda.

After the meeting was called to order, the Chair requested approval of the Agenda. The Agenda was approved as circulated.

Disclosure of Pecuniary Interest.

The Chair requested the disclosure of any possible pecuniary interests, none were declared.

Resolution No. 2024-028

Moved by: Ann MacDiarmid

Seconded by: Darrin O'Brien

"THAT the Township of Seguin Business Association does hereby approve the Minutes of the Business Association Meeting of June 6th, 2024 as circulated."

CARRIED

Signage

Darrin O'Brien spoke to Carrie Van Loon regarding new signage locations on Seguin property. The Business Association would like to be part of the signage project rebranding being laid out by Seguin Township. Dominique spoke on the wings to be added to the advertising boards. The Seguin Business Association would like to go forward with them. Dominique O'Brien will come back to the next meeting with more information.

Work Force Housing/Attainable Elder Care

Darrin O'Brien was inviting people to put together a potential Seguin Housing Initiative which is still on the table for a September or October delegation to council. If you know of anyone who would be interested in helping, please reach out to Darrin O'Brien.

Mayor's Lunch

Everyone to start making an invitation list. There will be an update from Gail on the numbers at the next meeting. More details to follow.

Action Item:

- **Donna McLeod will circulate the list of people who attended the Mayor’s Lunch for 2023 to the members.**

Other Business

Tourism Development Project

Dominique O’Brien informed the members that there are three small businesses who have submitted their application, which one is from Wasauksing, Orrville and Rosseau. Dominique O’Brien will have more information at the next Seguin Business Association meeting.

Fireworks

Darrin O'Brien would like to see a firework show in Orrville in 2025.

Resolution No. 2024-029

Moved by: Darrin O’Brien

Seconded by: Ann MacDiarmid

“**THAT** the Township of Seguin Business Association does hereby proceed to a closed meeting at 10:18 am in order to address matters pertaining to:

- Resignation of Member.”.

CARRIED

Resolution No. 2024-030

Moved by: Michelle Berry

Seconded by: Andrew Ryeland

“**THAT** the Township of Seguin Business Association does hereby rise from closed session and declare the regular meeting reconvened at 10:25 am.”.

CARRIED

Donna McLeod informed the Seguin Business Association that the Association shall consist of up to nine (9) members of the community plus 2 appointed members of Council. Members are to be appointed by resolution of Council. Ann MacDiarmid will approach Gail Burrows from Seguin Valley Golf Course, Otter

Lake Marina and Crofters to see if they would be interested in joining the Seguin Business Association.

It was discussed that it would be a jester for the Seguin Business Association to send a welcome letter to all new businesses in the area along with a certificate.

Action Item:

- **Have the members send Donna McLeod a list of new businesses.**
- **Donna McLeod and Susanne Powell will draft a letter and a certificate which will come back to the next meeting for review.**

Resolution No. 2024-032

Moved by: Darrin O'Brien

Seconded by: Michelle Berry

"THAT the Township of Seguin Business Association does hereby adjourn at 10:40 am to meet again on August 8th, 2024 at 9:30 am or at the call of the Chair."

CARRIED

**Susanne Powell,
Chair**

**Donna McLeod,
Clerk's Department**